

The Benefits of Puppy Assessments

- Puppy owners can see their puppy's strong attributes and unique personality through our assessments and combine this with The Happy Puppy Training Kit to:
 - Assist puppies in gaining confidence when they are feeling concerned;
 - Educate those around them to understand and respect canine body language signals; and
 - Implement modification techniques of their puppy's behaviour when necessary. Result, a well-behaved and happy puppy!
- Will help Breeders make informed decisions towards the careful placement of their puppies.
- Contributing to an increased understanding of inherited traits within a litter which can assist with pedigree choices and influence breeding strategy for future litters:
 - Reinforces desired genetic traits within pedigree choices;
 - Assists in the identification of behavioural traits which could benefit from carefully designed socializing or desensitizing exercises from a very young age.
- The assessments show that puppies behave differently with unfamiliar stimuli away from their litter mates:
 - Our assessment identifies the baseline temperament for individual puppies and your observations to date have identified the optimal behaviour when puppies are comfortable with their surroundings;
 - By combining this information, we give owners the best information for a smooth transition to puppies' new home;
 - The assessment video will be able to reinforce the importance of following The Happy Puppy Training Kit giving owners the best chance of avoiding the inadvertent creation of behavioural issues in their puppies. This reduces the risk of owners not following the Kit from the outset!
- Through consultation, provide Breed Clubs with a new insight about the characteristics of a breed, and that breeds' diversity, as seen through the different litters' reactions during assessments. Of course, client confidentiality is always respected.
 - The results of assessing various breeds at the same age with the same format will ultimately enable us to provide broad inherent behavioural trait comparisons to Breeders and clubs who are interested in deeper insight of behavioural traits within their breeds of choice.

Recognizing individual characteristics in the early stages of puppy's development is very important to the training and learning process. Our Happy Puppy Assessments, The Happy Puppy Training Kit together with the Introduction to Canine Body Language Booklet are important instruments which empower owners to make good decisions for the well-being of their dogs, families and communities!

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