



# The Happy Puppy Update

February 2013

## Sales in January 2013

What a great start to 2013! We sold Kits to breeders and puppy owners in:

- \* Florida
- \* Indiana
- \* Washington
- \* North Dakota
- \* Alberta
- \* Ontario



We are so excited about helping puppy owners to raise well balanced dogs! Let's keep our fingers crossed for continued growth.

## Website Hits

We had our highest ever website hits in January 2013. Just shy of 1000 page views! Thanks for writing about us on FB and allowing us to post comments on your posts!



## Website Updates

As you will recall, we posted the survey on-line on January 20th. I will share results with you monthly and when specific feedback is given for a breeder, that information will only be shared with that breeder. OK...here goes:

- v 100% Easy to Follow
- v 100% Implementation of Program
- v Liked Most:
  - \*Weekly Training Chart Magnet
  - \*Body Language Booklet
  - \*Tips & Bits
  - \*Getting Started
- v Body Language Booklet helped owner to better understand dogs
- v Will attend continued in-class training
- v Would recommend Kit to others

I'm pleased with the results to date and look forward to next month's summary.



## Upcoming Show

We will be attending the Ontario Breeders Association Dog Show in Lindsay on February 16, 17 and 18. Hope to see you there!

## Retailers

We continue to receive inquiries from specialty stores. To date we are found locally at Helmutt's Pet Supply in Toronto, Global Pet Foods in Newmarket and The Kibble House in Pefferlaw. Let's hope this continues to grow.

## Winner for February 2013

Congratulations Dawn Sanderson. You're this month's winner of a \$20 Tim Horton's

