

# The Happy Puppy Update for January 2014!



## Getting To Understand You Better!

In an effort to provide the best customer services possible, I have decided it's high time I understood more about all that you do, my exceptional breeder clients!

I am enrolled to attend Dr. Gayle Watkins' Advanced Transformational Dog Breeding Seminar in Kemptville, Ontario on March 1<sup>st</sup> and 2<sup>nd</sup>, hosted by the Ottawa Valley Golden Retriever Club.

Elaine and I will be there together and we're pleased to say we'll also be meeting with Dr. Watkins and others from Avidog International, LLC to talk about the Kit after her presentation!

## 2014 is Looking Great!

We are super thrilled to announce that we currently have the following shows booked for 2014:

July 11, 12 and 13: Ontario Toller Specialty where we will have a booth for the weekend!

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August 1, 2 and 3: Golden Retriever Club of Canada 2014 National Specialty

September 19, 20 and 21: Irish Wolfhound Club of Canada 2014 National Specialty

- Booths at both shows; and
- 1 hour indoor PowerPoint presentations on the benefits of early proactive training, operant conditioning, imprinting, teaching walking / obedience intelligence, desensitizing and controlling instinctual intelligence, harnessing adaptive intelligence, the Kit and so much more

We are waiting to hear back from a few more great clubs and will keep you updated!

## Compassion Fatigue & Veterinarians

I've been corresponding with Certified Compassion Fatigue Experts about how the Kit can not only help our puppies, owners, children and communities, it can also help to reduce compassion fatigue for our veterinarians and everyone will benefit from that! Some breeder clients have encouraged me to contact their vets by referral in order to attend and speak at their clinics and that's been a great door opener for me! I look forward to pursuing this throughout 2014. We will get there eventually...I too can be tenacious!

## Future Goals!

As soon as time permits, I will be approaching grooming schools to incorporate behavioural training into their teachings! One of my biggest pet peeves is when a well behaved dog ends up with behavioural issues due to bad grooming sessions. This will support our customers in a wonderful way as we become proactively engaged to influence change in the grooming industry.

**Well...that`s it for now!**

**We look forward to serving all of you throughout 2014!**