

# The Happy Puppy Update

Welcome

2013

January



## Club Meetings

Elaine and I are really excited about 2013! We will focus our efforts on attending:

- Breed Association Meetings; Dog Club Meetings;
- Kennel Club Meetings; and Dog Shows

The club meeting venues will be great as they will allow breeders to hear what the Kit is all about without all of the background excitement found at the shows! If you are interested in having us attend any of your meetings, just let us know!

## Pricing Structure

We were asked if we could offer bulk pricing if breeders combine their orders into one order. Absolutely, we would be happy to accommodate that! When we receive an order for 20 Kits or more, we will charge \$19.99 per Kit plus tax. We will also split the shipping charges on those orders as long as the 20 Kits are sent to one address.

## Shipping Charges

We have *fantastic* news! We are now using different shipping materials which reduces the cost of shipping.

## On-Line Survey

We will be launching an easy, quick, on-line survey for puppy owners to complete and this will help us to ensure the Kit is as effective as it can be. We plan on posting it on our website and will let you know when it's up and running!

## Changes to The Happy Puppy Training Kit

In an effort to make The Happy Puppy Training Kit the best that it can possibly be, we will be enhancing the Kit by adding information to help puppy owners with the selection process of pet care givers.

## Rogers Daytime TV

Ben had his spa day & is now ready for our appearance on Rogers Daytime TV in Richmond Hill on January 2, 2013! Should be lots of fun.



## Winner For January

We love doing the monthly draw. It's just a little something we do to thank you for all that you do. Link and Linda, you are this month's winner of a Tim Horton's Gift Card. Have a few hot drinks on us!

