

Adolescence

Many families are finding it difficult to attend formal classes due to Covid-19. As a result, we are offering additional support beyond the Kit.

Each Kit now comes with a 'Thank You' card which will ask new breeder clients and puppy owners to log into a Members Only page on our site.

This page will emphasize key points about the program: at 8 weeks of age; at 16 weeks of age; and during adolescence.

The 1st and 2nd videos are now available, and the final one will be released shortly.

Campaign

The Kit has been such a success that we have decided to hire a marketing company to help us promote it.

You will see the 'Testimonials' on our site have a new look. If yours is missing or you would like to send us one, we would love to hear from you!

The agency has asked if I have **video testimonials** from our breeder clients. If you are interested, your kennel can also be featured in our ads.

Simply send me an email to learn more!



HAPPY PUPPY NEWS

Exciting updates coming your way

November 2020

It's been almost 9 years since we launched *The Happy Puppy Training Kit™*. Our client base keeps growing and as such, we have decided to ramp things up for 2021!

New Look

We welcome many first-time visitors to our website and have decided to give it a new look. It is easier to navigate now and we hope you like the changes!

Featured Clients

Years ago, we had so much enjoyment creating our 'Featured Clients' page. It would be great fun to *feature* more of you on that page! If you are interested, simply send me a photo, a bit about you and your kennel name!

Pricing

One of things we are especially proud of is we have always been able to maintain our best wholesale price of \$19.99 per Kit for multiple Kit orders.

We have all felt cost of living increases these past 9 years however one of our top priorities has been to support your maintain that pricing.

As such, we will continue to offer the same great wholesale price for multiple kit orders and are honoured to be part of your team!

Discount Code

Many of our breeder clients refer the Kit to their puppy buyers who in turn, purchase the Kit directly from us at our retail price of \$29.95. We have decided to create a special 10% off discount code for those puppy owners. Simply email me for your personal discount code which you can then pass on to your puppy owners. They will be able to obtain their savings on checkout.